

# The war of ideas is never fully won.



EDMUND BURKE

Its battles must be fought anew by every generation.

With your help, *The American Conservative* will be the nation's leading voice for authentic, thoughtful conservatism for decades to come.

The Edmund Burke Legacy Society enables *TAC*'s closest friends to make a lasting contribution to this cause through a planned or estate gift.

Becoming a member of the Edmund Burke Legacy Society is simple: Just remember *The American Conservative* in your estate plans—and then let us know that you have done so. Members of the Edmund Burke Legacy Society receive the same benefits as do those who are members of the highest level of *The American Conservative's* Publisher's Club.

*The American Conservative* is published by the American Ideas Institute, a 501 (c)(3) nonprofit organization. Here are some of the giving vehicles that we are equipped to accept, along with sample language for establishing a planned gift in your will:

- **A bequest of a particular asset**  
“I give to the American Ideas Institute, Washington, DC, all of my right, title, and interest in [insert description of property].”
- **A bequest of a designated dollar amount**  
“I give and bequeath the sum of \_\_\_\_\_ dollars US (\$\_\_\_\_\_) to the American Ideas Institute, Washington, DC.”
- **A bequest of a percentage of your estate**  
“I give, devise, and bequeath the residue of my estate, real and personal, as follows: A percent(%) thereof shall be distributed absolutely to the American Ideas Institute, Washington, DC.”
- **Making the American Ideas Institute a beneficiary**  
Example: life insurance policy or retirement account.
- **Making a gift of appreciated stock at any time**

Of course, as there are many ways to structure and organize your planned gift according to your needs, it is important to consult your financial advisor and attorney before proceeding.

If you would like to discuss your planned gift or need additional information about joining the Edmund Burke Legacy Society, please contact Jeremy Beer at [jbeer@theamericanconservative.com](mailto:jbeer@theamericanconservative.com) or (484) 674-5142.

“We are a middle-class couple without children. I am a high school teacher, and my wife is an executive assistant. We thought it made sense to bequeath a gift to *The American Conservative*—an organization that has proven that reason, intelligence, and traditional political and cultural concepts have not yet been extinguished by left-leaning modernity.” — K. Imbriale

The American  
Conservative



THE EDMUND BURKE  
LEGACY SOCIETY